

EDU642 Higher Education Athletic and Sports Management

(3 credit hours)

Course Syllabus

Course Description

This course focuses on a general understanding of the administration of athletic programs in higher education. Topics covered include athletic department management, support programs for athletes, the impact of college athletics, recruiting, the hiring process, and current issues in intercollegiate athletics.

Course Learning Outcomes

By the end of this course, you will be able to:

1. Discuss the functions athletic programs contribute to higher education organizations.
2. Identify concerns in managing athletic programs at the university level.
3. Explain the fundamentals and importance of an athletic conference.
4. Analyze the importance of student support services for college athletes.
5. Explain and apply laws that apply to diverse stakeholders as an athletic program manager.
6. Implement best practices when searching for and hiring employees.

Required Textbook(s) and Resources

There are no required resources for this course. All course materials are included as links within the course.

Be sure to also review the weekly **Explore** sections for additional library or web resources. For access to databases, research help, and writing tips, visit the [Tiffin University Library](#).

Time Commitment

Effective time management is possibly the single most critical element to your academic success. To do well in this online class you should plan your time wisely to maximize your learning through the completion of readings, discussions, and assignments. Because of our accelerated, seven-week term, TU online courses are designed with the expectation that you dedicate a little over **six (6)** hours per credit hour to course activities and preparation **each**

week. For example, for successful completion of a three-credit, seven-week online course you should reserve roughly **twenty (20) hours per week.**

To help plan your time and keep on track toward successful course completion, note the distinctive rhythm of assignment due dates:

1. All times assume Eastern Time (GMT-4).
2. Weeks begin at 12:00 a.m. ET on Monday and end at 11:55 p.m. ET on Sunday.
3. Unless otherwise noted, initial assignments or discussion posts are due by **11:55 p.m. ET on Wednesdays.**
4. Additional assignments or follow-up discussion posts are due by **11:55 p.m. ET on Saturdays, and**
5. Major assignments and reflections are typically due by **11:55 p.m. ET on Sundays.**

Learning Activities

In this course, you will work independently and with your peers to explore theoretical and practical aspects of managing athletic programs in a higher education setting. You will engage in discussions with your instructor and classmates, conduct a “flash survey,” analyze current events, conduct research, and create presentations in a variety of formats.

Grading

The chart below identifies the individual contributions from each type of activity, per week.

Week 1	Week 2	Week 3	Week 4	Week 5	Week 6	Week 7	Total
Discussions Activity 1.1 (n/a) Activity 1.2 (50)	Discussions Activity 2.1 (50)	Discussions Activity 3.1 (50)	Discussions Activity 4.2 (50)	Discussions Activity 5.1 (75)	Discussions	Discussions Activity 7.1 (75)	350
Assignments Activity 1.3 (75)	Assignments Activity 2.2 (75)	Assignments Activity 3.2 (75)	Assignments Activity 4.1 (25) Activity 4.3 (75)	Assignments Activity 5.2 (75)	Assignments Activity 6.1 (100) Activity 6.2 (75)	Assignments Activity 7.2 (75)	
125	125	125	150	150	175	150	1000

Grading Scale

A: 90-100% | B: 80-89% | C: 70-79% | F: <69%

Course Schedule and Weekly Checklist

Topic	Learning Activities (Due by 11:55 p.m. ET on day designated)
Start Here	<input type="checkbox"/> MON: Introduction (Forum) - Initial Post
Week 1: History of College Athletics	<input type="checkbox"/> WED: Introduction (Forum) – Discussion Responses <input type="checkbox"/> WED: Activity 1.2 – The Evolution of the NCAA <input type="checkbox"/> SAT: Discussion Responses <input type="checkbox"/> SUN: Activity 1.3 – Changes in Regulations
Week 2: The Administration and Governance of Intercollegiate Athletics	<input type="checkbox"/> WED: Activity 2.1 – Committee on Infractions (COI) <input type="checkbox"/> SAT: Discussion Responses <input type="checkbox"/> SUN: Activity 2.2 – Institutional Scandals and Infractions
Week 3: Athletic Conferences	<input type="checkbox"/> WED: Activity 3.1 – Comparing Athletic Conferences <input type="checkbox"/> SAT: Discussion Responses

	<input type="checkbox"/> SUN: Activity 3.2 – Athletic Conferences Presentation
<p>Week 4: The Student-Athlete Experience</p>	<input type="checkbox"/> WED: Activity 4.1 – Contact a Coach <input type="checkbox"/> WED: Activity 4.2 – Interview Question Workshop <input type="checkbox"/> SAT: Discussion Responses <input type="checkbox"/> SUN: Activity 4.3 – Supporting Student Athletes
<p>Week 5: Representation, Participation, and the Experiences of Minorities in College Athletics</p>	<input type="checkbox"/> WED: Activity 5.1 – Title IX and the NCAA <input type="checkbox"/> SAT: Discussion Responses <input type="checkbox"/> SUN: Activity 5.2 – Key Players in Athletic Reform
<p>Week 6: Collegiate Coaching and Administration</p>	<input type="checkbox"/> SAT: Activity 6.1 – Administrative Interview and Narrative Summary <input type="checkbox"/> SUN: Activity 6.2 – Hiring a Coach
<p>Week 7: Current Issues and Trends</p>	<input type="checkbox"/> WED: Activity 7.1 – Reflection Infographic <input type="checkbox"/> SAT: Discussion Responses <input type="checkbox"/> SUN: Activity 7.2 – Models of Reform

Tips for Success

Successful online learning requires a good deal of self-discipline and self-direction. As seekers of the truth, we should be willing to challenge and review one another's academic work in a spirit of respectful comradery and constructiveness. Your course is a place for you to stretch and grow as you benefit from the expertise, knowledge, experience and diverse perspectives of your instructor and peers. Constructive feedback will challenge you to stretch your own thinking, thereby expanding your knowledge, understanding and application.

To get the most out of your learning experience, you should actively engage (participate) in **ALL** course activities. Course elements are arranged chronologically. To complete a week, simply work your way "down the page" through all of the course materials and activities.

For More Information:

Be sure to review the [Support, Policies, and Procedures](#) addendum.