

FIN612 Managerial Finance

(2 credit hours)

Course Syllabus

Course Description

This course introduces you to the world of finance with the main objective of equipping students with the fundamental analytical skills that are required to make sound financial decisions for a company. Topics covered include understanding and analysis of financial statements, time value of money, stock and bond valuation, cash flow estimation and capital budgeting.

Course Learning Outcomes

By the end of this course, you will be able to:

1. Identify the various markets and potential capital-raising resources available to corporations and the risks and rewards of each.
2. Compare and contrast the various financial reporting tools and metrics and their role in informing the decision-making process.
3. Utilize available financial reporting tools and metrics to practice the basics of capital budgeting decision-making.

Required Textbook(s) and Resources

Included Resources:

Brigham and Houston (2022). *Fundamentals of Financial Management: Concise, 11th Edition*. Cengage.

Additional Required Resources:

Be sure to also review the weekly **Explore** sections for additional library or web resources. For access to databases, research help, and writing tips, visit the [Tiffin University Library](#).

Time Commitment

Effective time management is possibly the single most critical element to your academic success. To do well in this online class you should plan your time wisely to maximize your learning through the completion of readings, discussions, and assignments. Because of our accelerated, seven-week term, TU online courses are designed with the expectation that you dedicate a little over **six (6)** hours per credit hour to course activities and preparation **each week**. For example, for successful completion of a three-credit, seven-week online course you should reserve roughly **twenty (20) hours per week**.

To help plan your time and keep on track toward successful course completion, note the distinctive rhythm of assignment due dates:

1. All times assume Eastern Time (GMT-4).
2. Weeks begin at 12:00 a.m. ET on Monday and end at 11:55 p.m. ET on Sunday.
3. Unless otherwise noted, initial assignments or discussion posts are due by **11:55 p.m. ET on Wednesdays**.
4. Additional assignments or follow-up discussion posts are due by **11:55 p.m. ET on Saturdays, and**
5. Major assignments and reflections are typically due by **11:55 p.m. ET on Sundays**.

Learning Activities

Every week students are required to complete four activities. These activities are largely interrelated; they include:

- **Forums:**
 - Throughout the semester, you are expected to present four managerial finance concepts and follow guidelines for recording and delivering your presentation.
 - Response to your peers - You will be asked to respond to your peers' presentations.
- **Homework problem sets** - These activities allow you to practice the concepts introduced in the chapters. They are to be submitted via Cengage MindTap and will be automatically graded.
- **Reflections** - A weekly reflection will help you and your instructor find the best way to help you succeed.

Grading

The chart below identifies the individual contributions from each type of activity per week.

Week 1	Week 2	Week 3	Week 4	Week 5	Week 6	Week 7	Total
Forums Activity 1.1 (n/a)	Forums Activity 2.1 (50)	Forums Activity 3.1 (100)		Forums Activity 5.1 (100)	Forums Activity 6.1 (100)		350
Assignments Activity 1.2 (20) Activity 1.3 (10)	Assignments Activity 2.2 (100) Activity 2.3 (10)	Assignments Activity 3.2 (60) Activity 2.3 (10)	Assignments Activity 4.2 (70) Activity 4.3 (10)	Assignments Activity 5.2 (70) Activity 5.3 (10)	Assignments Activity 6.2 (90) Activity 6.3 (10)	Assignments Activity 7.1 (100) Activity 7.2 (70) Activity 7.3 (10)	650
30	160	170	80	180	200	180	1000

Graduate Grading Scale

A: 90-100% | B: 80-89% | C: 70-79% | F: <69%

Course Schedule and Weekly Checklist

Start Here

- MON: Activity 1.1: Meet Your Peers - Introductory Post

Week 1 – Introduction to Managerial Finance

- WED: Activity 1.1: Meet Your Peers - Follow-up Post
- SUN: Activity 1.2: Problem Set Chapters 1 and 2
- SUN: Activity 1.3: Weekly Reflection

Week 2 – Financial Statements and their Analysis

- WED: Activity 2.1: Introductory Presentation - Initial Post
- SAT: Activity 2.1: Introductory Presentation - Follow-up Post
- SUN: Activity 2.2: Problem Set Chapters 3 and 4
- SUN: Activity 2.3: Weekly Reflection

Week 3 – Time Value of Money

- WED: Activity 3.1: Financial Analysis Presentation - Initial Post
- SAT: Activity 3.1: Financial Analysis Presentation - Follow-up Post
- SUN: Activity 3.2: Problem Set Chapter 5
- SUN: Activity 3.3: Weekly Reflection

Week 4 – Interest Rates and Bonds

- SUN: Activity 4.1: Problem Set Chapters 6 and 7

- SUN: Activity 4.2: Weekly Reflection

Week 5 – Risk and Return, and Stocks

- WED: Activity 5.1: Debt Financing Presentation - Initial Post
- SAT: Activity 5.1: Debt Financing Presentation - Follow-up Post
- SUN: Activity 5.2: Problem Set Chapters 8 and 9
- SUN: Activity 5.3: Weekly Reflection

Week 6 – Basics of Capital Budgeting

- WED: Activity 6.1: Equity Financing Presentation - Initial Post
- SAT: Activity 6.1: Equity Financing Presentation - Follow-up Post
- SUN: Activity 6.2: Problem Set Chapters 10 and 11
- SUN: Activity 6.3: Weekly Reflection

Week 7 – Cash Flow Estimation and Capital Structure

- WED: Activity 7.1: Capital Budgeting Assessment
- SUN: Activity 7.2: Problem Set Chapters 12 and 14
- SUN: Activity 7.3: Course Reflection

Tips for Success

Online learning requires self-discipline and self-direction. As seekers of the truth, we should be willing to challenge one another's academic work in a spirit of respectful comradery. Your course is a place for you to grow as you benefit from the expertise, experience, and diverse perspectives of your instructor and peers. Constructive feedback will challenge you to stretch your own thinking, thereby expanding your knowledge and understanding.

To get the most out of your learning experience, you should actively engage (participate) in **ALL** course activities. Course elements are arranged chronologically. To complete a week, simply work your way "down the page" through all of the course materials and activities.

For More Information:

Be sure to review the [Support, Policies, and Procedures](#) addendum.