

FIN622 Financial Markets and Institutions (3 credit hours) Course Syllabus

Course Description

This class introduces students to the institutions and markets that form the worldwide economic system of trading financial and real assets. The course will cover concepts of financial theory, institutional detail, regulations, and the history of the financial markets. Students will be exposed to legal, ethical, technological, and global issues facing financial managers, financial markets, and the financial assets traded in these markets. The course is designed to provide an overview of the financial world, the financial assets that are traded, and the people who participate in the financial markets.

Course Learning Outcomes

By the end of this course, you will be able to:

1. Understand the role of Financial Markets & Institutions in the Business Environment.
2. Differentiate the types of Financial Markets and Institutions.
3. Explain how Monetary Policy is used in the U.S. and other Countries.
4. Identify the types of securities traded within Financial Markets.
5. Understand the role of the Fed.

Required Textbook(s) and Resources

Madura, Jeff. (2021). *Financial Markets & Institutions*. (13th ed.). Cengage.

A digital copy of your textbook is included with the MindTap Courseware.

Be sure to also review the weekly **Explore** sections for additional library or web resources. For access to databases, research help, and writing tips, visit the [Tiffin University Library](#). You might consider registering for one of the library's many webinars on library research, source evaluation, copyright, and other topics, at the [Library Events - Upcoming Events](#) web page. For further assistance email a librarian, at: library@tiffin.edu.

Time Commitment

Effective time management is possibly the single most critical element to your academic success. To do well in this online class you should plan your time wisely to maximize your learning through the completion of readings, discussions, and assignments. Because of our accelerated, seven-week term, TU online courses are designed with the expectation that you dedicate a little over **six (6)** hours per credit hour to course activities and preparation **each week**. For example, for successful completion of a three-credit, seven-week online course you should reserve roughly **twenty (20) hours per week**.

To help plan your time and keep on track toward successful course completion, note the distinctive rhythm of assignment due dates:

1. All times assume Eastern Time (GMT-4).
2. Weeks begin at 12:00 a.m. ET on Monday and end at 11:55 p.m. ET on Sunday.
3. Unless otherwise noted, initial assignments or discussion posts are due by **11:55 p.m. ET on Wednesdays**.
4. Additional assignments or follow-up discussion posts are due by **11:55 p.m. ET on Saturdays, and**
5. Major assignments and reflections are typically due by **11:55 p.m. ET on Sundays**.

Learning Activities

End-of-the-chapter problems and chapter wise assignments: these assignments will enable you to enhance your understanding of the concepts introduced in the relevant chapters. They are to be completed in MindTap, which can be accessed via Moodle. MindTap will also auto-grade your assignments.

Discussions: The topic in the weekly discussion forum corresponds to the material covered in the textbook for that week. This assignment will enhance your understanding of the concepts covered in that chapter(s).

Final Paper: In Week 6 you will work on a case study that will help to tie multiple topics together.

Reflection: A midterm reflection will help you connect your prior knowledge with the new knowledge or skills that you have acquired and how you plan to use this knowledge moving forward.

Current Event Assignments: Most weeks, you will find a current events assignment to help you bridge the gap between theory and practice.

Grading

The chart below identifies the individual contributions from each type of activity, per week.

Week 1	Week 2	Week 3	Week 4	Week 5	Week 6	Week 7	Total
Forums Activity 1.1 (n/a) Activity 1.2 (40)	Forums Activity 2.1 (40)	Forums Activity 3.1 (40)	Forums Activity 4.1 (40)	Forums Activity 5.1 (40)	Forums Activity 6.1 (40)	Forums Activity 7.1 (40)	280
MindTap Activity 1.3 (90)	MindTap Activity 2.2 (90)	MindTap Activity 3.2 (90)	MindTap Activity 4.2 (90)	MindTap Activity 5.2 (90)	--	MindTap Activity 7.2 (80)	530
--	Current Events Assignment Activity 2.3 (10)	Mid-Course Reflection Activity 3.3 (10)	Current Events Assignment Activity 4.3 (10)	Current Events Assignment Activity 5.3 (10)	Final Paper Activity 6.2 (140)	Course Reflection (10)	190
130	140	140	140	140	180	130	1000

Grading Scale

A: 90-100%

B: 80-89%

C: 70-79%

F: <70%

Please see the [Academic Bulletin](#) for grade appeal information.

Course Schedule and Weekly Checklist

Start Here

- MON: Activity 1.1: Meet Your Peers - Introductory Post

Week 1 – Financial Markets & Institutions

- WED: Activity 1.1: Meet Your Peers – Follow-Up Post
- WED: Activity 1.2: Budgetary Deficit & Interest Rates – Initial Post
- SAT: Activity 1.2: Budgetary Deficit & Interest Rates – Secondary Post
- SUN: Activity 1.3: MindTap Weekly Readings and Problems

Week 2 – Interest Rates and the Fed’s Conduct of Monetary Policy

- ❑ WED: Activity 2.1: The Federal Reserve & Controlling Recent Inflation – Initial Post
- ❑ SAT: Activity 2.1: The Federal Reserve & Controlling Recent Inflation – Secondary Post
- ❑ SUN: Activity 2.2: MindTap Weekly Readings and Problems
- ❑ SUN: Activity 2.3: Current Events Assignment Week 2

Week 3 – Monetary Policy & Money Markets

- ❑ WED: Activity 3.1: Can the Fed Prevent a Recession? – Initial Post
- ❑ SAT: Activity 3.1: Can the Fed Prevent a Recession? – Secondary Post
- ❑ SUN: Activity 3.2: MindTap Weekly Readings and Problems
- ❑ SUN: Activity 3.3: Mid-Course Reflection

Week 4 – Bonds

- ❑ WED: Activity 4.1: Financial Institutions & Junk Bonds – Initial Post
- ❑ SAT: Activity 4.1: Financial Institutions & Junk Bonds – Secondary Post
- ❑ SUN: Activity 4.2: MindTap Weekly Readings and Problems
- ❑ SUN: Activity 4.3: Current Events Assignment Week 4

Week 5 – Stock Markets, Valuation, and Risk

- ❑ WED: Activity 5.1: Financial Institutions & Junk Bonds – Initial Post
- ❑ SAT: Activity 5.1: Financial Institutions & Junk Bonds – Secondary Post
- ❑ SUN: Activity 5.2: MindTap Weekly Readings and Problems
- ❑ SUN: Activity 5.3: Current Events Assignment Week 5

Week 6 – Commercial Banks

- ❑ WED: Activity 6.1: Banks & Other Financial Services – Initial Post
- ❑ SAT: Activity 6.1: Banks & Other Financial Services – Secondary Post
- ❑ SUN: Activity 6.2: Final Paper

Week 7 – Stock Markets, Valuation, and Risk

- ❑ WED: Activity 7.1: The Greatest Threat to the US Financial Market – Initial Post
- ❑ SAT: Activity 7.1: The Greatest Threat to the US Financial Market – Secondary Post

- SUN: Activity 7.2: MindTap Weekly Readings and Problems
- SUN: Activity 7.2: Course Reflection

Tips for Success

Online learning requires self-discipline and self-direction. As seekers of the truth, we should be willing to challenge one another's academic work in a spirit of respectful comradery. Your course is a place for you to grow as you benefit from the expertise, experience, and diverse perspectives of your instructor and peers. Constructive feedback will challenge you to stretch your own thinking, thereby expanding your knowledge and understanding.

To get the most out of your learning experience, you should actively engage (participate) in **ALL** course activities. Course elements are arranged chronologically. To complete a week, simply work your way "down the page" through all of the course materials and activities.

Your Instructor Will Expect You to:

- Thoroughly review orientation materials (Start Here) within the first 48 hours of the term.
- Monitor your TU email account **daily** for important updates and announcements.
- Take ownership of your learning experience and act in a proactive, self-directed manner. That means:
 - Fully participate in all learning activities.
 - Complete assignments as described in rubrics or other instructions.
 - Submit all work on time and in the specified format (e.g. APA format for citations).
 - Utilize and incorporate instructor provided feedback to improve your work.
 - Ask questions so you can better understand course material or assignments.
 - Use the highest standards of intellectual honesty and integrity. For more information, see the TU Library guide: [Digital Literacy: Netiquette and Internet Safety](#).
 - Treat others respectfully and demonstrate "netiquette" (online politeness and respectfulness) at all times. TU celebrates cultural uniqueness and expects all students to be considerate and thoughtful throughout their learning experiences.

You Should Expect Your Instructors to:

- Post an introductory announcement/email at the beginning of each week to provide updates and help you prepare for the week's activities.
- Maintain an active and engaged presence in all course activities and throughout the course.

- Respond to your emailed questions within 48 hours, if not sooner.
- Clearly communicate any absences or expected non-participation due to extenuating circumstances. For example, "I will be traveling to attend a funeral this week and may not be able to respond to questions or participate in forums for a couple of days."
- When grading your work:
 - clearly indicate their grading approach (what they like to see in submitted work as well as what types of errors they tend to penalize more harshly),
 - thoroughly review and evaluate your submissions in a timely manner (in less than 5 days for most assignments), and
 - provide constructive feedback that indicates the strengths and weaknesses of your work and provides suggestions on how you can improve your performance on future assignments.
- Advocate for your success as a learner and help guide you toward successful completion of the course activities and most importantly, attainment of the course learning outcomes.

Accommodations (Disability Services)

The Office of Disability Services supports the institutional commitment to diversity by providing educational opportunities for qualified individuals with disabilities through accessible programs and services in compliance with Section 504 of the Rehabilitation Act of 1973 and Title III of the Americans with Disabilities Act (ADA) of 1990. If you need reasonable accommodations due to a documented disability, contact the Office for Equity, Access, & Opportunity via email at disabilityservices@tiffin.edu or by calling 419-448-3021.

Technical Support

For Moodle support, either email moodlesupport@tiffin.edu or call the 24/7 Technical Support Call Center at 855-664-1200 (3430, Option 2, from on-campus). For non-Moodle support, contact the Tiffin University ITS helpdesk at the number above or submit a [support ticket](#).

Veterans

The Veteran and Military Resource Center assist veterans, active Military, and spouses of current service members in utilizing their education benefits. VMRC provides information regarding benefit processes and procedures, as well as support in navigating the transition from military to academic life by facilitating connections with the appropriate support services on campus. More information can be found on the Veteran and Military Resource Center website, at <http://www.tiffin.edu/va>.

Comments or Concerns

TU's online programs are designed to be student *driven*: to empower you with a voice and stake in your learning. Our courses feature multiple and varied ways that you can share feedback, and we invite you to become an active voice and help drive our improvement efforts. In addition to providing in-course feedback, we encourage you to submit questions or comments directly to the online team at online@tiffin.edu.