

HCA553 Current Issues in Healthcare Administration

(3 credit hours)

Course Syllabus

Course Description

The course is designed to expose students to significant current issues that impact the healthcare professional. Topical areas will include Healthcare Industry specific Marketing, Technology, Finance, Human Resources Management, the Political Environment, Healthcare Management and other current issues as they relate to the Healthcare Administrator. Topics will vary as changes to the industry environment dictate.

Course Learning Outcomes

By the end of this course, you will be able to:

1. Evaluate the literature that addresses current and emerging healthcare issues
2. Implement evidence-based practice by developing current strategies in the healthcare field
3. Analyze how healthcare systems models change based on the political environment.
4. Assess how organizational areas of marketing, finance, human resources and culture impacts administration.
5. Compare and contrast the communication responsibilities of healthcare administration.
6. Examine how technology impacts healthcare management.

Required Textbook(s) and Resources

All course materials are included as links within the course.

Be sure to also review the weekly **Explore** sections for additional library or web resources. For access to databases, research help, and writing tips, visit the [Tiffin University Library](#).

Time Commitment

Effective time management is possibly the single most critical element to your academic success. To do well in this online class you should plan your time wisely to maximize your learning through the completion of readings, discussions, and assignments. Because of our

accelerated, seven-week term, TU online courses are designed with the expectation that you dedicate a little over **six (6)** hours per credit hour to course activities and preparation **each week**. For example, for successful completion of a three-credit, seven-week online course you should reserve roughly **twenty (20) hours per week**.

To help plan your time and keep on track toward successful course completion, note the distinctive rhythm of assignment due dates:

1. All times assume Eastern Time (GMT-4).
2. Weeks begin at 12:00 a.m. ET on Monday and end at 11:55 p.m. ET on Sunday.
3. Unless otherwise noted, initial assignments or discussion posts are due by **11:55 p.m. ET on Wednesdays**.
4. Additional assignments or follow-up discussion posts are due by **11:55 p.m. ET on Saturdays, and**
5. Major assignments and reflections are typically due by **11:55 p.m. ET on Sundays**.

Learning Activities

Through discussion, written and video projects, case studies, and research papers, we will be exploring the dynamics of seven significant and current trends in the healthcare industry today. Expectation of learners will be completion of a variety of assignments including an interview paper, completion of a root cause analysis, submission of a video discussion board, and exploration of a healthcare trend students choose on their own. Throughout the course you will have the opportunity to engage in experiential learning exercises to help build your understanding of healthcare administration. The various activities throughout this course will be instrumental to your academic, personal, and professional knowledge development.

Grading

The chart below identifies the individual contributions from each type of activity, per week.

Week 1	Week 2	Week 3	Week 4	Week 5	Week 6	Week 7	Total
Discussions 25	Discussions 25	Discussions 25	Discussions 25	Discussions 25	Discussions 25	Discussions 25 25	200
Assignments 60	Assignments 60	Assignments 60 70	Assignments 60 60	Assignments 70	Assignments -	Assignments 60	500
Final Project -	Final Project -	Final Project -	Final Project 25	Final Project 75	Final Project 200	Final Project -	300
85	85	155	170	170	225	110	1000

Grading Scale

A: 90-100% | B: 80-89% | C: 70-79% | F: <69%

Course Schedule and Weekly Checklist

Week 1 - Introduction to Healthcare Administration Trends

- WED: Activity 1.1 (Forum): Meet Your Classmates! - Initial Post
- WED: Activity 1.2 (Forum): Evidence Based Practice (EBP) - Initial Post
- SAT: Activity 1.2 (Forum): Evidence Based Practice (EBP) - Secondary Posts
- SUN: Activity 1.3: Decision Making Reflection Paper

Week 2 - Aging Population in the United States

- WED: Activity 2.1 (Forum): Aging Population - Initial Post
- SAT: Activity 2.1 (Forum): Aging Population - Secondary Posts
- SUN: Activity 2.2: Aging and Healthcare Part II: Aging Population Research Paper

Week 3 - Healthcare Industry Consolidation

- WED: Activity 3.1 (Forum): Healthcare Consolidation - Initial Post
- SAT: Activity 3.1 (Forum): Healthcare Consolidation - Secondary Posts
- SUN: Activity 3.2: Consolidation Research Paper

- SUN: Activity 3.3: IT Devices Project

Week 4 - Risky Business

- WED: Activity 4.1 (Forum): Risks in Healthcare - Initial Post
- WED: Activity 4.2: Final Project: Healthcare Trend: Topic Submission
- SAT: Activity 4.1 (Forum): Risks in Healthcare - Secondary Posts
- SUN: Activity 4.3: Risk Management, Quality Assurance, and Patient Safety Research Paper
- SUN: Activity 4.4: Case Study Flow Chart

Week 5 - Social Determinants of Health

- WED: Activity 5.1 (Forum): Social Determinants of Health - Initial Post
- SAT: Activity 5.1 (Forum): Social Determinants of Health - Secondary Posts
- SUN: Activity 5.2: Health Inequality Issues Research Paper
- SUN: Activity 5.3: Final Project: Healthcare Trend Outline

Week 6 - Social Media & Healthcare

- WED: Activity 6.1 (Forum): Social Media in Healthcare - Initial Post
- SAT: Activity 6.1 (Forum): Social Media in Healthcare - Secondary Posts
- SUN: Activity 6.2: Final Project: Healthcare Trend

Week 7 - The Future of Healthcare Administration

- WED: Activity 7.1 (Forum): LinkedIn Profile Share - Initial Post
- THU: Activity 7.2: The Future of Healthcare - Initial Post
- THU: Activity 7.3: Executive Summary
- SAT: Activity 7.1 (Forum): LinkedIn Profile Share - Secondary Posts
- SAT: Activity 7.2: The Future of Healthcare - Secondary Posts

Tips for Success

Online learning requires self-discipline and self-direction. As seekers of the truth, we should be willing to challenge one another's academic work in a spirit of respectful comradery. Your course is a place for you to grow as you benefit from the expertise, experience, and diverse perspectives of your instructor and peers. Constructive feedback will challenge you to stretch your own thinking, thereby expanding your knowledge and understanding.

To get the most out of your learning experience, you should actively engage (participate) in **ALL** course activities. Course elements are arranged chronologically. To complete a week, simply work your way "down the page" through all of the course materials and activities.

For More Information:

Be sure to review the [Support, Policies, and Procedures](#) addendum.