

## GLC735 Ethics and Sustainability Issues

(3 credit hours)

### Course Syllabus

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#### Course Description

The course provides an overview of the current state of ethical and sustainable business theory and practice within the context of global business strategies. Students will discuss opportunities of leading change in the development of environmental integrity and enhancing social equity while improving economic vitality, as well as examine emerging conceptual frameworks and techniques of moral reasoning and rational argumentation.

#### Course Learning Outcomes

By the end of this course, you will be able to:

1. Explain and contrast the drivers and barriers critical for organizational ethical decision-making
2. Critique the significant issues of ethical controversies in global organizations.
3. Describe how you would apply ethical theories or moral principles for resolving ethical disputes within an organization.
4. Compare strategies and tools for facilitating effective ethical choices in cross-cultural settings.
5. Evaluate ethical issues and solutions in rapidly changing business operations and environments.
6. Propose solutions for identified challenges related to sustainability issues within global markets.

#### Required Textbook(s) and Resources

Laasch, O. (2024). *Principals of Business and Management*. 3rd Edition. Sage.

Be sure to also review the weekly **Explore** sections for additional library or web resources.

For access to databases, research help, and writing tips, visit the [Tiffin University Library](#).

#### Time Commitment

Effective time management is possibly the single most critical element to your academic success. To do well in this online class you should plan your time wisely to maximize your

learning through the completion of readings, discussions, and assignments. Because of our accelerated, seven-week term, TU online courses are designed with the expectation that you dedicate a little over **six (6)** hours per credit hour to course activities and preparation **each week**. For example, for successful completion of a three-credit, seven-week online course you should reserve roughly **twenty (20) hours per week**.

To help plan your time and keep on track toward successful course completion, note the distinctive rhythm of assignment due dates:

1. All times assume Eastern Time (GMT-4).
2. Weeks begin at 12:00 a.m. ET on Monday and end at 11:55 p.m. ET on Sunday.
3. Unless otherwise noted, initial assignments or discussion posts are due by **11:55 p.m. ET on Wednesdays**.
4. Additional assignments or follow-up discussion posts are due by **11:55 p.m. ET on Saturdays, and**
5. Major assignments and reflections are typically due by **11:55 p.m. ET on Sundays**.

## **Learning Activities**

Assessments for this class consist of the following graded learning activities: One forum discussion per week; four case studies/applied research papers, two Essay Exams, and a Final Research Project (due at end of week 6). All assignments emphasize high-order cognitive tasks that challenge you to internalize core concepts and course skills.

## **Key Assessment (Taskstream Submission)**

This TU course features a “Key Assessment” that provides you the opportunity to demonstrate the PhD program’s core competencies. For GLC735, Activity 5.2, Case/Applied Research Paper 4, serves as a key assessment.

## Grading

The chart below identifies the individual contributions from each type of activity, per week.

Week 1	Week 2	Week 3	Week 4	Week 5	Week 6	Week 7	Total
<b>Forums</b> Activity 1.1 (n/a) Activity 1.2 (25)	<b>Forums</b> Activity 2.1 (25)	<b>Forums</b> Activity 3.1 (25)	<b>Forums</b> Activity 4.1 (25)	<b>Forums</b> Activity 5.1 (25)	<b>Forums</b> Activity 6.1 (25)	<b>Forums</b> Activity 7.1 (25)	<b>180</b>
<b>Assignments</b> Activity 1.3 (100)	<b>Assignments</b> Activity 2.2 (100)	<b>Assignments</b> Activity 3.2 (100)	<b>Assignments</b> Activity 4.2 (100)	<b>Assignments</b> Activity 5.2 (100)	<b>Assignments</b> Activity 6.2 (225)	<b>Assignments</b> Activity 7.2 (100) Activity 7.3 (n/a)	<b>820</b>
<b>125</b>	<b>125</b>	<b>125</b>	<b>125</b>	<b>125</b>	<b>250</b>	<b>125</b>	<b>1000</b>

## Grading Scale

A: 90-100% | B: 80-89% | C: 70-79% | F: <69%

## Course Schedule and Weekly Checklist

### Week 1 – Basics

- WED: Activity 1.1: Getting To Know Each Other
- WED: Activity 1.2: Global Business Oath for Managers
- SAT: Activity 1.1: Getting To Know Each Other
- SAT: Activity 1.2: Global Business Oath for Managers
- SUN: Activity 1.3: Case/Applied Research Paper 1, Ethics at Work

### Week 2 – Domains

- WED: Activity 2.1: Moral Reasoning
- SAT: Activity 2.1: Moral Reasoning
- SUN: Activity 2.2: Case/Applied Research Paper 2, Stakeholder Assessment

### Week 3 – Planning

- WED: Activity 3.1: Responsible Competitiveness
- SAT: Activity 3.1: Responsible Competitiveness
- SUN: Activity 3.2: Essay Exam 1

## **Week 4 – Organizing**

- ❑ WED: Activity 4.1: Impact of Organizational Models
- ❑ SAT: Activity 4.1: Impact of Organizational Models
- ❑ SUN: Activity 4.2: Case/Applied Research Paper 3

## **Week 5 – Leading**

- ❑ WED: Activity 5.1: Ethical Behavior and Effective Communication
- ❑ SAT: Activity 5.1: Ethical Behavior and Effective Communication
- ❑ SUN: Activity 5.2: Case/Applied Research Paper 4

## **Week 6 – Controlling**

- ❑ WED: Activity 6.1: Responsible Financial Management
- ❑ SAT: Activity 6.1: Responsible Financial Management
- ❑ SUN: Activity 6.2: Final Research Project

## **Week 7 – Wrap-Up and Global Citizenship**

- ❑ WED: Activity 7.1: Global Citizenship
- ❑ SAT: Activity 7.1: Global Citizenship
- ❑ SUN: Activity 7.2: Essay Exam 2
- ❑ SUN: Activity 7.3: Your Thoughts

## **Tips for Success**

Online learning requires self-discipline and self-direction. As seekers of the truth, we should be willing to challenge one another's academic work in a spirit of respectful comradery. Your course is a place for you to grow as you benefit from the expertise, experience, and diverse perspectives of your instructor and peers. Constructive feedback will challenge you to stretch your own thinking, thereby expanding your knowledge and understanding.

To get the most out of your learning experience, you should actively engage (participate) in **ALL** course activities. Course elements are arranged chronologically. To complete a week, simply work your way "down the page" through all of the course materials and activities.

## **For More Information:**

Be sure to review the [Support, Policies, and Procedures](#) addendum.