

GLC750 - Communication Theories and Issues
(3 credit hours)
Course Syllabus

Course Description

This course examines organizational communication theory and research dealing with global communication issues. Students will contrast Western and international perspectives of communication in today's information-postindustrial society. Communication theories are discussed in relationship to change management and innovation in the global environment.

Course Learning Outcomes

By the end of this course, you will be able to:

1. Analyze and interpret current communication theory.
2. Deconstruct multiple theoretical perspectives and diversity within communication.
3. Compare and contrast differences in ethical communication globally.
4. Critique the impact of culture on communication.

Required Textbook(s) and Resources

For this course there are no required textbooks or other materials.

Be sure to also review the weekly **Explore** sections for additional library or web resources. For access to databases, research help, and writing tips, visit the [Tiffin University Library](#).

Time Commitment

Effective time management is possibly the single most critical element to your academic success. To do well in this class you should plan your time wisely. With our accelerated, seven-week term, you should reserve roughly **twenty (20) hours per week** to complete readings and assignments.

To help plan your time and keep on track toward successful course completion, note the distinctive rhythm of assignment due dates.

1. All times assume Eastern Time (GMT-4).
2. Weeks begin at 12:00 a.m. ET on Monday and end at 11:55 p.m. ET on Sunday.
3. Unless otherwise noted, initial discussion posts are due by **11:55 p.m. ET on Wednesdays** and response posts are due by **11:55 p.m. ET on Saturdays**.
4. Major assignments and reflections are typically due by **11:55 p.m. ET on Sundays**.

Learning Activities

Graded assessments for this course consist of weekly discussion forums plus a weekly writing assignment. Assignments include a reflection paper, annotated bibliography, journal submission paper, self-assessment, analytical essay, global communication instrument, and a scholarly conference proposal presentation.

Grading

Activity	Week 1	Week 2	Week 3	Week 4	Week 5	Week 6	Week 7	Total
Discussions	50	50	50	50	50	50	50	350
Reflection Paper	75							75
Annotated Bibliography		75						75
Journal Submission			100					100
Self-Assessment				100				100
Analytical Essay					100			100
Global Communication Instrument						100		100
Scholarly Conference Proposal							100	100
Total	125	125	150	150	150	150	150	1000

Grading Scale

A: 90-100% | B: 80-89% | C: 70-79% | F: <69%

Course Schedule and Weekly Checklist

Topic	Learning Activities (Due by 11:55 p.m. ET on day designated)
<p>Week 1: Communication Models and Basics</p>	<ul style="list-style-type: none"> <input type="checkbox"/> WED: Activity 1.1 - Meet Your Peers (Forum) <input type="checkbox"/> WED: Activity 1.2 (Forum) - Communication Models <input type="checkbox"/> SAT: Forum 1.2 Responses <input type="checkbox"/> SUN: Activity 1.3 - Reflection Paper
<p>Week 2: Interpersonal & Intercultural Communication Theory</p>	<ul style="list-style-type: none"> <input type="checkbox"/> WED: Activity 2.1 (Forum) - Communication Theories <input type="checkbox"/> SAT: Forum 2.1 Responses <input type="checkbox"/> SUN: Activity 2.2 - Annotated Bibliography
<p>Week 3: Nonverbal Communication</p>	<ul style="list-style-type: none"> <input type="checkbox"/> WED: Activity 3.1 (Forum) - 5 Roles of Nonverbal Communication <input type="checkbox"/> SAT: Forum 3.1 Responses <input type="checkbox"/> SUN: Activity 3.2 - Nonverbal Communication Self-Assessment
<p>Week 4: Western vs Non-western Communication</p>	<ul style="list-style-type: none"> <input type="checkbox"/> WED: Activity 4.1 (Forum) - Culturalism and Multiculturalism <input type="checkbox"/> SAT: Forum 4.1 Responses <input type="checkbox"/> SUN: Activity 4.2 - Self Assessment Paper
<p>Week 5: Ethical Communication</p>	<ul style="list-style-type: none"> <input type="checkbox"/> WED: Activity 5.1 (Forum) - Ethical vs Unethical Communication <input type="checkbox"/> SAT: Forum 5.1 Responses <input type="checkbox"/> SUN: Activity 5.2 - COVID-19 Ethical Communication Essay
<p>Week 6: Skills for Effective Global Leadership Communication</p>	<ul style="list-style-type: none"> <input type="checkbox"/> WED: Activity 6.1 (Forum) - Global Leadership Capabilities <input type="checkbox"/> SAT: Forum 6.1 Responses <input type="checkbox"/> SUN: Activity 6.2 - Global Communication Assessment
<p>Week 7: Communication Theories and Issues</p>	<ul style="list-style-type: none"> <input type="checkbox"/> SAT: Activity 7.1 (Forum) - Call for Proposals <input type="checkbox"/> SUN: Activity 7.1 (Forum) - Conference Proposal

Topic	Learning Activities (Due by 11:55 p.m. ET on day designated)
in a Global Context	

Tips for Success

Online learning requires self-discipline and self-direction. As seekers of the truth, we should be willing to challenge one another's academic work in a spirit of respectful comradery.

Your course is a place for you to grow as you benefit from the expertise, experience, and diverse perspectives of your instructor and peers. Constructive feedback will challenge you to stretch your own thinking, thereby expanding your knowledge and understanding.

To get the most out of your learning experience, you should actively engage (participate) in **ALL** course activities. Course elements are arranged chronologically. To complete a week, simply work your way "down the page" through all of the course materials and activities.

For More Information:

Be sure to review the [Support, Policies, and Procedures](#) addendum.