GLC755 - Global Leadership Theory and Practice
(3 credit hours)
Course Syllabus

Course Description

This course offers an in-depth study of problems in operating across multiple political and cultural boundaries. Topics include theory and practice of the international organization, global competition, organizing for global operations, market entry, innovations, and comparative management. This course will feature the theory and practice of global leadership. Students examine current literature about cross-cultural leadership and the conceptual foundations on which it is based. Special emphasis will be placed on understanding globalization and its impact on how leadership is exercised in today's world. This course explores challenges facing modern corporations in organizing cross-border activities. The course draws heavily on current literature in management, economics, and global leadership theory. Emphasis is placed on empirical research.

Course Learning Outcomes

By the end of this course, you will be able to:

1. Describe how emerging and current global leadership theories impact current events.

2. Evaluate the effect of global and multicultural leadership practices and their influence on organizational environments.

3. After analyzing the latest strategic trends in Globalization 4.0 in the Fourth Industrial Revolution, create a plan to integrate global leadership theory and cross-culture practices within an organization or for a specific group of employees for that trend.

4. Design successful teams within global organizations, including virtual environments, by applying global leadership theory.

5. Synthesize personal and corporate sustainability practices to mitigate environmental and social risks of organizational operations.

Required Textbook(s) and Resources

Mendenhall, M. E., Osland, J. S., Bird, A., Oddou, G. R., Stevens, M. J., Maznevski, M., & Stahl, G. (2018). *Global leadership.* 3rd Ed. Routledge.

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Be sure to also review the weekly **Explore** sections for additional library or web resources. For access to databases, research help, and writing tips, visit the [Tiffin University Library](#).

Time Commitment

Effective time management is possibly the single most critical element to your academic success. To do well in this class you should plan your time wisely. With our accelerated, seven-week term, you should reserve roughly **twenty (20) hours per week** to complete readings and assignments. To help plan your time and keep on track toward successful course completion, note the distinctive rhythm of assignment due dates.

1. All times assume Eastern Time (GMT-4).

2. Weeks begin at 12:00 a.m. ET on Monday and end at 11:55 p.m. ET on Sunday.

3. Unless otherwise noted, initial forum discussion posts are due by **11:55 p.m. ET** on **Wednesdays** and response posts are due by **11:55 p.m. ET** on **Saturdays.**

4. Major assignments and reflections are due by **11:55 p.m. ET** on **Sundays.**

Learning Activities

Evaluations:

For grading, this course will utilize scoring rubrics for formative evaluations of discussions, group activities, and written assignments. The rubrics are available in the Course Documents folder and in the list of written requirements for each graded activity (in the Moodle course).

Key Assessment (Taskstream Submission)

For this course, you will submit in Week 3 (Activity 3.3) a short paper on successful teams. This "Key Assessment" provides you an opportunity to demonstrate core program competencies. The activity also demonstrates how the course fits within the broader curriculum. Follow the instructions in the activity for submitting the paper both in Moodle (for grading) and in Taskstream (for program evaluation).

Grading

The chart below identifies the individual contributions from each type of activity, per week.

Activity	Week 1	Week 2	Week 3	Week 4	Week 5	Week 6	Week 7	Total
Discussion(s)	70	50	50	50	50	--	50	**320**
Assignment(s)	--	200	--	100	100	--	--	**400**
Project	--	--	140	40	--	100	--	**280**
Total	**70**	**250**	**190**	**190**	**150**	**100**	**50**	**1000**

Grading Scale

A: 90-100% | B: 80-89% | C: 70-79% | F: <69%

GLC755 Schedule and Weekly Checklist

Topic	Learning Activities (Due by 11:55 p.m. ET on day designated)
Week 1: Field of Global Leadership	☐ MON: Meet Your Classmates Forum (Activity 1.1) ☐ WED: Activity 1.2 Global Leadership Theories (Forum) ☐ SAT: Forum Responses
Week 2: Global Leadership Competencies and Development	☐ WED: Activity 2.1 Relevance of Global Leadership Competencies (Forum) ☐ SAT: Forum Responses ☐ SUN: Activity 2.2 Recommendation for an Organizational Problem ☐ SUN: Activity 2.3 Reflection
Week 3: Global Leadership Roles	☐ WED: Activity 3.1 Relevance of Globalization 4.0 and the Fourth Industrial Revolution (Forum) ☐ SAT: Forum Responses ☐ SUN: Activity 3.2 Preliminary Development of Week 6 Organizational Plan ☐ SUN: Activity 3.3 Global Team (Taskstream Assessment)

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Topic	Learning Activities (Due by 11:55 p.m. ET on day designated)
Week 4: Sustainability	☐ WED: Activity 4.1 UN Sustainable Development Goals (Forum) ☐ SAT: Forum Responses ☐ SUN: Activity 4.2 Sustainability Practices ☐ SUN: Activity 4.3 Organizational Plan Preparation
Week 5: Comparative Management	☐ WED: Activity 5.1 Effective Team Composition (Forum) ☐ SAT: Forum Responses ☐ SUN: Activity 5.2 Reflection
Week 6: Cross-Cultural Leadership	☐ SUN: Activity 6.1 Organizational Plan
Week 7: Theory and Practice Today	☐ WED: Activity 7.1 Academic Conference Participation (Forum) ☐ SAT: Forum Responses

Tips for Success

Online learning requires self-discipline and self-direction. As seekers of the truth, we should be willing to challenge one another's academic work in a spirit of respectful comradery. Your course is a place for you to grow as you benefit from the expertise, experience, and diverse perspectives of your instructor and peers. Constructive feedback will challenge you to stretch your own thinking, thereby expanding your knowledge and understanding.

To get the most out of your learning experience, you should actively engage (participate) in **ALL** course activities. Course elements in any given week are arranged chronologically. To complete a week, simply work your way "down the page" through all of the course materials and activities.

For More Information:

Be sure to review the Support, Policies, and Procedures addendum.

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