

HCA140 Survey of Healthcare Industry (3 credit hours) Course Syllabus

Course Description

This course includes an overview of the healthcare industry and the important concepts needed to manage in the healthcare field.

Course Learning Outcomes

By the end of this course, you will be able to:

1. Apply basic healthcare industry concepts.
2. Identify the steps in the payment process identifying the differences and intricacies of insurance third party payers.
3. Distinguish similarities and differences between primary, secondary and tertiary care.
4. Examine the scope history, delivery models and people who provide mental health services, public health, medical technology, pharmaceuticals and research and prevention.
5. Identify and define the broad overview of the healthcare industry from a business perspective, the challenges to create and sustain a competitive advantage, and the ethical issues present.

Required Textbook(s) and Resources

For this course a digital copy of your textbook is included with your DragonACCESS fees. Use the DragonACCESS tool in Moodle to view your book.

Young, K. M., & Kroth, P. J. (2018). *Sultz and Young's health care USA: Understanding its organization and delivery* (9th ed.). Jones and Bartlett.

Be sure to also review the weekly **Explore** sections for additional library or web resources. For access to databases, research help, and writing tips, visit the [Tiffin University Library](#). You might consider registering for one of the library's many webinars on library research, source evaluation, copyright, and other topics, at the [Library Events - Upcoming Events](#) web page. For further assistance email a librarian, at: library@tiffin.edu.

Time Commitment

Effective time management is possibly the single most critical element to your academic success. To do well in this online class you should plan your time wisely to maximize your learning through the completion of readings, discussions, and assignments. Because of our accelerated, seven-week term, TU online courses are designed with the expectation that you dedicate a little over **six (6)** hours per credit hour to course activities and preparation **each week**. For example, for successful completion of a three-credit, seven-week online course you should reserve roughly **twenty (20) hours per week**.

To help plan your time and keep on track toward successful course completion, note the distinctive rhythm of assignment due dates:

1. All times assume Eastern Time (GMT-4).
2. Weeks begin at 12:00 a.m. ET on Monday and end at 11:55 p.m. ET on Sunday.
3. Unless otherwise noted, initial assignments or discussion posts are due by **11:55 p.m. ET on Wednesdays**.
4. Additional assignments or follow-up discussion posts are due by **11:55 p.m. ET on Saturdays, and**
5. Major assignments and reflections are typically due by **11:55 p.m. ET on Sundays**.

Learning Activities

This course will offer you opportunities to engage with your instructor and classmates as you explore key aspects of the healthcare system in the United States. You will participate in discussions, take short quizzes, and work on a final project in four phases.

Key Assessment (Taskstream Submission)

This TU course features a “Key Assessment” that provides you the opportunity to demonstrate your program’s core competencies. It also shows how the course fits within the broader curriculum. For this course, Activity 7.2 Final Project Part 4 serves as the key assessment.

Grading

The chart below identifies the individual contributions from each type of activity, per week.

Week 1	Week 2	Week 3	Week 4	Week 5	Week 6	Week 7	Total
Discussions Activity 1.1 (n/a) Activity 1.2 (35) Activity 1.3 (35)	Discussions Activity 2.1 (35)	Discussions Activity 3.1 (35)	Discussions Activity 4.1 (35) Activity 4.2 (35)	Discussions Activity 5.1 (35)	Discussions Activity 6.1 (35)	Discussions Activity 7.1 (35)	315
Assignments Activity 1.4 (80)	Assignments Activity 2.2 (100)	Assignments Activity 3.2 (80)	Assignments Activity 4.3 (100)	Assignments Activity 5.2 (80)	Assignments Activity 6.2 (80)	Assignments Activity 7.2 (90)	610
--	Quiz Activity 2.3 (15)	Quiz Activity 3.3 (15)	--	Quiz Activity 5.3 (15)	Quiz Activity 6.3 (15)	Quiz Activity 7.4 (15)	75
150	150	130	170	130	130	140	1000

Grading Scale

Grade	Percentage
A	90-100%
B	80-89%
C	70-79%
D	60-69%
F	<60%

Please see the [Academic Bulletin](#) for grade appeal information.

Course Schedule and Weekly Checklist

(Due by 11:55 p.m. ET on day designated)

Week 1

- WED: Activity 1.1: Meet Your Peers
- WED: Activity 1.2: Healthcare Across the Globe - Initial post
- WED: Activity 1.3: Healthcare Stakeholders - Initial post
- SAT: Activity 1.2: Healthcare Across the Globe - Secondary posts
- SAT: Activity 1.3: Healthcare Stakeholders - Secondary posts
- SUN: Activity 1.4: History and Benchmarks of the U.S. Healthcare System

Week 2

- WED: Activity 2.1: National Health Information Infrastructure - Initial post
- SAT: Activity 2.1: National Health Information Infrastructure - Secondary posts
- SUN: Activity 2.2: HITECH and Meaningful Use
- SUN: Activity 2.3: Week 2 Quiz

Week 3

- WED: Activity 3.1: Analyzing the ACA - Initial post
- SAT: Activity 3.1: Analyzing the ACA - Secondary posts
- SUN: Activity 3.2: Final Project Part 1
- SUN: Activity 3.3: Week 3 Quiz

Week 4

- WED: Activity 4.1: Technology and Medical Education - Initial post
- THU: Activity 4.2: Distribution of the Healthcare Workforce - Initial post
- SAT: Activity 4.1: Technology and Medical Education - Secondary posts
- SAT: Activity 4.2: Distribution of the Healthcare Workforce - Secondary posts
- SUN: Activity 4.3: Professions in Healthcare

Week 5

- WED: Activity 5.1: Long-term Care Services - Initial post
- SAT: Activity 5.1: Long-term Care Services - Secondary posts
- SUN: Activity 5.2: Final Project Part 2
- SUN: Activity 5.3: Week 5 Quiz

Week 6

- WED: Activity 6.1: Emerging Issues in Global Health - Initial post
- SAT: Activity 6.1: Emerging Issues in Global Health - Secondary posts
- SUN: Activity 6.3: Final Project Part 3
- SUN: Activity 6.4: Week 6 Quiz

Week 7

- WED: Activity 7.1: Research and New Ideas - Initial post
- THU: Activity 7.2: Final Project Part 4
- SAT: Activity 7.1: Research and New Ideas - Secondary posts
- SUN: Activity 7.3: Week 7 Quiz

Tips for Success

Successful online learning requires a good deal of self-discipline and self-direction. As seekers of the truth, we should be willing to challenge and review one another's academic work in a spirit of respectful comradery and constructiveness. Your course is a place for you to stretch and grow as you benefit from the expertise, knowledge, experience and diverse perspectives of your instructor and peers. Constructive feedback will challenge you to stretch your own thinking, thereby expanding your knowledge, understanding and application.

To get the most out of your learning experience, you should actively engage (participate) in **ALL** course activities. Course elements are arranged chronologically. To complete a week, simply work your way "down the page" through all of the course materials and activities.

Your Instructor Will Expect You to:

- Thoroughly review orientation materials (Start Here) within the first 48 hours of the term.
- Monitor your TU email account **daily** for important updates and announcements.
- Take ownership of your learning experience and act in a proactive, self-directed manner. That means:
 - Fully participate in all learning activities.
 - Complete assignments as described in rubrics or other instructions.
 - Submit all work on time and in the specified format (e.g. APA format for citations).
 - Utilize and incorporate instructor provided feedback to improve your work.
 - Ask questions so you can better understand course material or assignments.
 - Use the highest standards of intellectual honesty and integrity. For more information, see the TU Library guide: [Digital Literacy: Netiquette and Internet Safety](#).
 - Treat others respectfully and demonstrate "netiquette" (online politeness and respectfulness) at all times. TU celebrates cultural uniqueness and expects all students to be considerate and thoughtful throughout their learning experiences.

You Should Expect Your Instructors to:

- Post an introductory announcement/email at the beginning of each week to provide updates and help you prepare for the week's activities.

- Maintain an active and engaged presence in all course activities and throughout the course.
- Respond to your emailed questions within 48 hours, if not sooner.
- Clearly communicate any absences or expected non-participation due to extenuating circumstances. For example, "I will be traveling to attend a funeral this week and may not be able to respond to questions or participate in forums for a couple of days."
- When grading your work:
 - clearly indicate their grading approach (what they like to see in submitted work as well as what types of errors they tend to penalize more harshly),
 - thoroughly review and evaluate your submissions in a timely manner (in less than 5 days for most assignments), and
 - provide constructive feedback that indicates the strengths and weaknesses of your work and provides suggestions on how you can improve your performance on future assignments.
- Advocate for your success as a learner and help guide you toward successful completion of the course activities and most importantly, attainment of the course learning outcomes.

Accommodations

The **Office for Disability Services** supports the institutional commitment to diversity by providing educational opportunities for qualified individuals with disabilities through accessible programs and services in compliance with Section 504 of the Rehabilitation Act of 1973 and Title III of the Americans with Disabilities Act (ADA) of 1990.

If you need reasonable accommodations due to a documented disability, contact the Office for Equity, Access, & Opportunity 419.448.3021 or via email at disabilityservices@tiffin.edu.

Additional Resources & Support

For technical support, either email moodlesupport@tiffin.edu or call the 24/7 Technical Support Call Center at 855-664-1200.

If you need to consult an academic advisor refer to TU's [Meet the Team](#) page.

For information about TU's peer tutoring program see the Murphy Center's [Tutoring Policies and Procedures](#) page. Veterans and active military can seek assistance from TU's [Veteran and Military Services Web Page](#).

Comments or Concerns

TU's online programs are designed to be student *driven*: to empower you with a voice and stake in your learning. Our courses feature multiple and varied ways that you can share feedback, and we invite you to become an active voice and help drive our improvement efforts. In addition to providing in-course feedback, we encourage you to submit questions or comments directly to the online team at online@tiffin.edu.