

# HCA427 Healthcare Operations (3 credit hours) Course Syllabus

# **Course Description**

This course applies planning and controlling concepts to increase the value of the supply chain to the healthcare supplier. Students learn to evaluate and improve processes. Other topics include process selection, process design, theory of constraints, project implementation, capacity planning, lean production, facility location and business forecasting that are unique to healthcare.

### **Course Learning Outcomes**

By the end of this course, you will be able to:

- 1. Understand the role of operations in various healthcare facilities, including an
- 2. understanding of the interaction between operations and the other organizational functions.
- 3. Understand the evolution of operations and they will recognize reasoning behind the major theorists and researchers as they apply to healthcare.
- 4. Recognize the relationship between operations management, competition, productivity, quality, capacity, and cost.
- 5. Understand why change is inevitable, and they will understand how to manage change in relation to operations and facilities.
- 6. Learn to apply traditionally manufacturing principles to the health care industry.
- 7. Improve and develop their articulation, analysis, and resourcefulness skills.

## Required Textbook(s) and Resources

McLaughlin, D. B. & Olson, J. R. (2017). Healthcare operations management (3rd ed.). Chicago, IL: Health Administration Press.

A digital copy of your textbook is included with your DragonACCESS fees for this course. Use the DragonACCESS tool in Moodle to view your book.

Be sure to also review the weekly **Explore** sections for additional library or web resources. For access to databases, research help, and writing tips, visit the <u>Tiffin University Library</u>. You might consider registering for one of the library's many webinars on library research, source evaluation, copyright, and other topics, at the <u>Library Events - Upcoming Events</u> web page. For further assistance email a librarian, at: <u>library@tiffin.edu</u>.

#### **Time Commitment**

Effective time management is possibly the single most critical element to your academic success. To do well in this online class you should plan your time wisely to maximize your learning through the completion of readings, discussions, and assignments. Because of our accelerated, seven-week term, TU online courses are designed with the expectation that you dedicate a little over **six (6)** hours per credit hour to course activities and preparation **each week**. For example, for successful completion of a three-credit, seven-week online course you should reserve roughly **twenty (20) hours per week**.

To help plan your time and keep on track toward successful course completion, note the distinctive rhythm of assignment due dates:

- All times assume Eastern Time (GMT-4).
- 2. Weeks begin at 12:00 a.m. ET on Monday and end at 11:55 p.m. ET on Sunday.
- 3. Unless otherwise noted, initial assignments or discussion posts are due by 11:55 p.m. ET on Wednesdays.
- 4. Additional assignments or follow-up discussion posts are due by **11:55 p.m. ET** on **Saturdays**, and
- 5. Major assignments and reflections are typically due by 11:55 p.m. ET on Sundays.

# **Learning Activities**

In this course you will participate in weekly discussion forums with your classmates, essays will also be assigned to reflect on your progress. As you complete these activities, you will have the chance to consider everyday scenarios, explore important issues in the field, and apply your new knowledge to questions linked to professional practice.

# **Grading**

The chart below identifies the individual contributions from each type of activity, per week.

Week 1	Week 2	Week 3	Week 4	Week 5	Week 6	Week 7	Total
Forums	Forums	Forums	Forums	Forums	Forums	Forums	
Activity 1.1 (n/a)	Activity 2.1 (40)	Activity 3.1 (40)	Activity 4.1 (40)	Activity 5.1 (40)	Activity 6.1 (40)	Activity 7.1 (40)	520
Activity 1.2 (40)	Activity 2.2 (40)	Activity 3.2 (40)	Activity 4.2 (40)	Activity 5.2 (40)	Activity 6.2 (40)		320
Activity 1.3 (40)							
Assignments	Assignments	Assignments	Assignments	Assignments	Assignments	Assignments	
Activity 1.4 (60)	(n/a)	(n/a)	Activity 4.3 (60)	Activity 5.3 (60)	Activity 6.3 (60)	Activity 7.2 (160)	460
				Activity 5.4 (80)			
140	80	80	140	220	140	200	1000

# **Grading Scale**

A: 90-100%

B: 80-89%

C: 70-79%

D: 60-69%

F: <60%

Please see the <u>Academic Bulletin</u> for grade appeal information.

## **Course Schedule and Weekly Checklist**

#### **Start Here**

□ MON: Activity 1.1: Meet Your Peers - Introductory Post

### Week 1 – Introduction to Healthcare Operations

- WED: Activity 1.1: Meet Your Peers Secondary Responses
- □ WED: Activity 1.2: Healthcare Feedback
- □ WED: Activity 1.3: 11 Payment Reform Methodologies
- □ SAT: Activity 1.2: Healthcare Feedback
- □ SAT: Activity 1.3: 11 Payment Reform Methodologies
- □ SUN: Activity 1.4: Changes in Operations Management Over Time

## Week 2 - Setting Goals and Executing Strategy

- □ WED: Activity 2.1: Balanced Scorecard
- □ WED: Activity 2.2: Network Diagram
- □ SAT: Activity 2.1: Balanced Scorecard
- □ SAT: Activity 2.2: Network Diagram

# Week 3 – Performance Improvement Tools, Techniques, and Programs

- □ WED: Activity 3.1: Data
- □ WED: Activity 3.2: Mind Mapping Process
- □ SAT: Activity 3.1: Data
- □ SAT: Activity 3.2: Mind Mapping Process

# Week 4 – Quality Management and The Lean Enterprise

- □ WED: Activity 4.1: Lean Enterprise
- □ WED: Activity 4.2: Six Sigma
- □ SAT: Activity 4.1: Lean Enterprise
- □ SAT: Activity 4.2: Six Sigma
- □ SUN: Activity 4.3: Quality Management

# Week 5 – Applications to Contemporary Healthcare Operations Issues

- □ WED: Activity 5.1: Process Improvement Tools
- □ WED: Activity 5.2: Job Sequencing Rule
- □ SAT: Activity 5.1: Process Improvement Tools
- □ SAT: Activity 5.2: Job Sequencing Rule
- □ SUN: Activity 5.3: Case Study
- □ SUN: Activity 5.4: Course Project Annotated Bibliography

### Week 6 - Improving Financial Performance

- □ WED: Activity 6.1: Cost Reduction
- □ WED: Activity 6.2: Final Draft
- □ FRI: Activity 6.2: Final Draft
- □ SAT: Activity 6.1: Cost Reduction
- □ SUN: Activity 6.3: Health System Issues Presentation

### Week 7 - Operational Excellence

- □ WED: Activity 7.1: 3 Concepts of Operations Management
- □ SAT: Activity 7.2: Course Project
- □ SUN: Activity 7.1: 3 Concepts of Operations Management

### **Tips for Success**

Online learning requires self-discipline and self-direction. As seekers of the truth, we should be willing to challenge one another's academic work in a spirit of respectful comradery. Your course is a place for you to grow as you benefit from the expertise, experience, and diverse perspectives of your instructor and peers. Constructive feedback will challenge you to stretch your own thinking, thereby expanding your knowledge and understanding.

To get the most out of your learning experience, you should actively engage (participate) in **ALL** course activities. Course elements are arranged chronologically. To complete a week, simply work your way "down the page" through all of the course materials and activities.

## **Your Instructor Will Expect You to:**

- Thoroughly review orientation materials (Start Here) within the first 48 hours of the term.
- Monitor your TU email account daily for important updates and announcements.
- Take ownership of your learning experience and act in a proactive, self-directed manner.
  That means:
  - Fully participate in all learning activities.
  - Complete assignments as described in rubrics or other instructions.
  - Submit all work on time and in the specified format (e.g. APA format for citations).
  - o Utilize and incorporate instructor provided feedback to improve your work.
  - Ask questions so you can better understand course material or assignments.
  - Use the highest standards of intellectual honesty and integrity. For more information, see the TU Library guide: <u>Digital Literacy: Netiquette and Internet</u> <u>Safety</u>.

 Treat others respectfully and demonstrate "netiquette" (online politeness and respectfulness) at all times. TU celebrates cultural uniqueness and expects all students to be considerate and thoughtful throughout their learning experiences.

### You Should Expect Your Instructors to:

- Post an introductory announcement/email at the beginning of each week to provide updates and help you prepare for the week's activities.
- Maintain an active and engaged presence in all course activities and throughout the course.
- Respond to your emailed questions within 48 hours, if not sooner.
- Clearly communicate any absences or expected non-participation due to extenuating circumstances. For example, "I will be traveling to attend a funeral this week and may not be able to respond to questions or participate in forums for a couple of days."
- When grading your work:
  - clearly indicate their grading approach (what they like to see in submitted work as well as what types of errors they tend to penalize more harshly),
  - thoroughly review and evaluate your submissions in a timely manner (in less than 5 days for most assignments), and
  - provide constructive feedback that indicates the strengths and weaknesses of your work and provides suggestions on how you can improve your performance on future assignments.
- Advocate for your success as a learner and help guide you toward successful completion of the course activities and most importantly, attainment of the course learning outcomes.

# **Accommodations (Disability Services)**

The Office of Disability Services supports the institutional commitment to diversity by providing educational opportunities for qualified individuals with disabilities through accessible programs and services in compliance with Section 504 of the Rehabilitation Act of 1973 and Title III of the Americans with Disabilities Act (ADA) of 1990. If you need reasonable accommodations due to a documented disability, contact the Office for Equity, Access, & Opportunity via email at <a href="mailto:disabilityservices@tiffin.edu">disabilityservices@tiffin.edu</a> or by calling 419-448-3021.

# **Technical Support**

For Moodle support, either email <a href="moodlesupport@tiffin.edu">moodlesupport@tiffin.edu</a> or call the 24/7 Technical Support Call Center at 855-664-1200 (3430, Option 2, from on-campus). For non-Moodle support, contact the Tiffin University ITS helpdesk at the number above or submit a <a href="mailto:support\_ticket">support ticket</a>.

#### **Veterans**

The Veteran and Military Resource Center assist veterans, active Military, and spouses of current service members in utilizing their education benefits. VMRC provides information regarding benefit processes and procedures, as well as support in navigating the transition from military to academic life by facilitating connections with the appropriate support services on campus. More information can be found on the Veteran and Military Resource Center website, at <a href="http://www.tiffin.edu/va.">http://www.tiffin.edu/va.</a>

#### **Comments or Concerns**

TU's online programs are designed to be student *driven*: to empower you with a voice and stake in your learning. Our courses feature multiple and varied ways that you can share feedback, and we invite you to become an active voice and help drive our improvement efforts. In addition to providing in-course feedback, we encourage you to submit questions or comments directly to the online team at <a href="mailto:online@tiffin.edu">online@tiffin.edu</a>.