



## LAW211 Business Law I (3 credit hours) Course Syllabus

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### Course Description

An examination of civil and criminal law and process and their interrelationship. The course also examines application of the Constitution to business with particular emphasis on the court system and administrative agencies. Substantively, the content areas of torts and contracts will be examined.

### Course Learning Outcomes

By the end of this course, you will be able to:

1. Explore criminal law, intentional torts, constitutional law and contract law.
2. Distinguish between criminal and civil law and have an understanding of their interrelationship.
3. Analyze a contract from a legal perspective.
4. Ability to apply legal and ethical principles to their current and future careers.
5. Ability to identify and analyze ethical dilemmas within a business legal environment.

### Required Textbook(s) and Resources

Mann, R. A., & Roberts, B. S. (2019). *Essentials of business law and the legal environment* (13th ed.). Cengage.

Be sure to also review the weekly **Explore** sections for additional library or web resources. For access to databases, research help, and writing tips, visit the [Tiffin University Library](#).

### Time Commitment

Effective time management is possibly the single most critical element to your academic success. To do well in this online class you should plan your time wisely to maximize your learning through the completion of readings, discussions, and assignments. Because of our accelerated, seven-week term, TU online courses are designed with the expectation that you

dedicate a little over **six (6)** hours per credit hour to course activities and preparation **each week**. For example, for successful completion of a three-credit, seven-week online course you should reserve roughly **twenty (20) hours per week**.

To help plan your time and keep on track toward successful course completion, note the distinctive rhythm of assignment due dates:

1. All times assume Eastern Time (GMT-4).
2. Weeks begin at 12:00 a.m. ET on Monday and end at 11:55 p.m. ET on Sunday.
3. Position Posts are due by **11:55 p.m. ET on Saturdays**.
4. Major assignments and reflections are typically due by **11:55 p.m. ET on Sundays**.

### Learning Activities

This course has been designed as a **Position Post** course type.

This means that on **Saturday** of weeks 2, 4 and 6, you will submit a “position post” to the forum in response to a given prompt. Although there is no specific minimum word requirement, your Position Post should:

- Be substantive enough to fully explore the question posed, while being well constructed and free of “filler” language and wordiness,
- Use, and properly cite, outside sources that support your position,
- Include your “Design Statement” that outlines your process for researching and constructing your Position

By **Sunday** of each week, you will have a “summative” assignment due where you will **apply** what you learned. This could be an exam, a paper, a presentation, an infographic, etc. Be sure to read directions carefully for the assignment.

Finally, you will be writing a **reflection**, due each **Sunday**, that reflects on your learning. This kind of writing often asks you to think about your own thinking (metacognition) and will include a prompt to which you must respond. It is **not** writing about your feelings. Reflection is often the best way we learn something, so do your best to analyze your own thought processes.

### Grading

The chart below identifies the individual contributions from each type of activity, per week.

Week 1	Week 2	Week 3	Week 4	Week 5	Week 6	Week 7	Total
<b>Forum</b> Activity 1.1 (n/a)	<b>Forum</b> Activity 2.2 (60)	--	<b>Forum</b> Activity 4.2 (60)	--	<b>Forum</b> Activity 6.2 (60)	--	<b>180</b>
<b>Quiz</b> Activity 1.2	<b>Quiz</b> Activity 2.1	<b>Quiz</b> Activity 3.1	<b>Quiz</b> Activity 4.1	<b>Quiz</b> Activity 5.1	<b>Quiz</b> Activity 6.1	<b>Quiz</b> Activity 7.1	<b>140</b>

(20)	(20)	(20)	(20)	(20)	(20)	(20)	
<b>Case Brief</b> Activity 1.3 (70)	<b>Case Brief</b> Activity 2.3 (90)	<b>Case Brief</b> Activity 3.2 (90)	<b>Case Brief</b> Activity 4.3 (90)	<b>Case Brief</b> Activity 5.2 (90)	<b>Case Brief</b> Activity 6.3 (90)	<b>Case Brief</b> Activity 7.2 (90)	<b>610</b>
<b>Reflection</b> Activity 1.4 (10)	<b>Reflection</b> Activity 2.4 (10)	<b>Reflection</b> Activity 3.3 (10)	<b>Reflection</b> Activity 4.4 (10)	<b>Reflection</b> Activity 5.3 (10)	<b>Reflection</b> Activity 6.4 (10)	<b>Reflection</b> Activity 7.3 (10)	<b>70</b>
<b>100</b>	<b>180</b>	<b>120</b>	<b>180</b>	<b>120</b>	<b>180</b>	<b>120</b>	<b>1000</b>

## Grading Scale

A: 90-100% | B: 80-89% | C: 70-79% | D: 60-69% | F: <60%

## Course Schedule and Weekly Checklist

### Start Here

MON: Activity 1.1: Meet Your Peers!

### Week 1

WED: Activity 1.2: Reading Guide Quiz

SUN: Activity 1.3: Case Brief

SUN: Activity 1.4: Weekly Reflection

### Week 2

WED: Activity 2.1: Reading Guide Quiz

SAT: Activity 2.2: Liquormart v. Rhode Island Case Study

SUN: Activity 2.3: Case Brief

SUN: Activity 2.4: Weekly Reflection

### Week 3

WED: Activity 3.1: Reading Guide Quiz

SUN: Activity 3.2: Case Brief

SUN: Activity 3.3: Weekly Reflection

#### **Week 4**

WED: Activity 4.1: Reading Guide Quiz

SAT: Activity 4.2: False and Misleading Advertising

SUN: Activity 4.3: Case Brief

SUN: Activity 4.4: Weekly Reflection

#### **Week 5**

WED: Activity 5.1: Reading Guide Quiz

SUN: Activity 5.2: Case Brief

SUN: Activity 5.3: Weekly Reflection

#### **Week 6**

WED: Activity 6.1: Reading Guide Quiz

SAT: Activity 6.2: Assessing Damages

SUN: Activity 6.3: Case Brief

SUN: Activity 6.4: Weekly Reflection

#### **Week 7**

WED: Activity 7.1: Reading Guide Quiz

THU: Activity 7.2: Case Brief

SUN: Activity 7.3: Weekly Reflection

### **Tips for Success**

Online learning requires self-discipline and self-direction. As seekers of the truth, we should be willing to challenge one another's academic work in a spirit of respectful comradery. Your course is a place for you to grow as you benefit from the expertise, experience, and diverse perspectives of your instructor and peers. Constructive feedback will challenge you to stretch your own thinking, thereby expanding your knowledge and understanding.

To get the most out of your learning experience, you should actively engage (participate) in **ALL** course activities. Course elements are arranged chronologically. To complete a week, simply work your way "down the page" through all of the course materials and activities.

**For More Information:**

Be sure to review the [Support, Policies, and Procedures](#) addendum.