



MGT411 International Management

(3 credit hours)

Course Syllabus

Course Description

This course focuses on business across national boundaries. Topics covered include functional areas of management in MNES, impact of policy, society, economy, and geography on the international business environment and global strategic management.

Course Learning Outcomes

By the end of this course, you will be able to:

1. Examine the impact of cultural differences on managerial structures and decision making.
2. Develop analytical and decision-making skills in international management
3. Identify one's own cultural biases in the decision-making process for cross-border problems and situations.
4. Identify the management characteristics and tools required for effective managerial decisions
5. Apply the tools of strategic analysis.

Prerequisites/Corequisites

MGT201

Required Textbook(s) and Resources

Luthans, F. & Doh, J. P. (2024). *International management: Culture, strategy, and behavior* (12th ed.). McGraw-Hill.

Be sure to also review the weekly **Explore** sections for additional library or web resources. For access to databases, research help, and writing tips, visit the [Tiffin University Library](#).

Time Commitment

Effective time management is possibly the single most critical element to your academic success. To do well in this online class you should plan your time wisely to maximize your learning through the completion of readings, discussions, and assignments. Because of our accelerated, seven-week term, TU online courses are designed with the expectation that you dedicate a little over **six (6)** hours per credit hour to course activities and preparation **each week**. For example, for successful completion of a three-credit, seven-week online course you should reserve roughly **twenty (20) hours per week**.

To help plan your time and keep on track toward successful course completion, note the distinctive rhythm of assignment due dates:

1. All times assume Eastern Time (GMT-4).
2. Weeks begin at 12:00 a.m. ET on Monday and end at 11:55 p.m. ET on Sunday.
3. Unless otherwise noted, initial assignments or discussion posts are due by **11:55 p.m. ET on Wednesdays**.
4. Additional assignments or follow-up discussion posts are due by **11:55 p.m. ET on Saturdays, and**
5. Major assignments and reflections are typically due by **11:55 p.m. ET on Sundays**.

Learning Activities

Through discussion forums that expand on the topic or encourage peer discourse, short papers exploring relevant topics, and a semester-long research project, students will be exposed to a variety of theories, practices, and cultural awareness strategies for developing critical thinking skills and applying them through the lens of international management. Different countries are explored each week, giving students an opportunity to analyze and evaluate a firm's practices.

Grading and Points Distribution

The chart below identifies the individual contributions from each type of activity, per week.

Week 1	Week 2	Week 3	Week 4	Week 5	Week 6	Week 7	Total
Discussions Activity 1.1 (10) Activity 1.2 (40)	Discussion Activity 2.1 (40)	Discussion Activity 3.1 (40) Discussion Activity 3.2 (40)		Discussion Activity 5.1 (40)	Discussion Activity 6.1 (40)	Discussion Activity 7.1 (40)	290
Assignment Activity 1.3 (60)	Assignment Activity 2.2 (60)	Assignment Activity 3.3 (60)	Assignment Activity 4.1 (60) Activity 4.2 (100)	Assignment Activity 5.2 (100)		Assignment Activity 7.2 (70)	510
					Assignment Final Project Activity 6.2 (200)		200
110	100	140	160	140	240	110	1000

Grading Scale

A: 90-100% | B: 80-89% | C: 70-79% | D: 60-69% | F: <60%

Course Schedule and Weekly Checklist

Topic	Learning Activities (Due by 11:55 p.m. ET on day designated)
Start Here	<input type="checkbox"/> MON: Activity 1.1: Introductory Discussion – Initial Post
Week 1: Globalization and international linkages The political, legal and technological environment	<input type="checkbox"/> WED: Activity 1.1 Discussion: Introductory Discussion – Secondary Post <input type="checkbox"/> WED: Activity 1.2 Discussion: Interconnected World – Initial Post <input type="checkbox"/> SAT: Activity 1.2 Discussion: Interconnected World – Secondary Post <input type="checkbox"/> SUN: Activity 1.3 ESA Section 1: Country Selection

<p>Week 2:</p> <p>Ethics, social responsibility and sustainability</p> <p>The meanings and dimensions of culture</p>	<ul style="list-style-type: none"> <input type="checkbox"/> WED: Activity 2.1 Discussion: Ethical Practices by Country – Initial Post <input type="checkbox"/> SAT: Activity 2.1 Discussion: Ethical Practices by Country – Secondary Post <input type="checkbox"/> SUN: Activity 2.2 ESA Section 1: Cultural Comparison
<p>Week 3:</p> <p>Managing Across Cultures</p> <p>Organizational Cultures and Diversity</p>	<ul style="list-style-type: none"> <input type="checkbox"/> WED: Activity 3.1 Discussion: Poland – Initial Post <input type="checkbox"/> WED: Activity 3.2 Discussion: Multicultural Internal Environment – Initial Post <input type="checkbox"/> SAT: Activity 3.1 Discussion: Poland – Secondary Post <input type="checkbox"/> SAT: Activity 3.2 Discussion: Multicultural Internal Environment – Secondary Post <input type="checkbox"/> SUN: Activity 3.3 ESA Section 2: General Characteristics
<p>Week 4:</p> <p>Cross-Cultural Communication & Negotiation</p> <p>Strategy Formulation & Implementation</p>	<ul style="list-style-type: none"> <input type="checkbox"/> SAT: Activity 4.1: Assignment: Coca-Cola in India <input type="checkbox"/> SUN: Activity 4.2 ESA Section 3: Economic Conditions
<p>Week 5:</p> <p>Entry Strategies</p> <p>Global Human Resources</p>	<ul style="list-style-type: none"> <input type="checkbox"/> WED: Activity 5.1: Discussion: Internet Search Structure – Initial Post <input type="checkbox"/> SAT: Activity 5.1: Discussion: Internet Search Structure – Secondary Post <input type="checkbox"/> SUN: Activity 5.2 ESA Section 4: Organizational Topics and Human Resource Management Analysis
<p>Week 6:</p> <p>Managing Political Risk</p> <p>Governmental Relations</p> <p>Alliances</p> <p>Management Decision and Control</p>	<ul style="list-style-type: none"> <input type="checkbox"/> WED: Activity 6.1: Discussion: Country/Political Risk – Initial Post <input type="checkbox"/> SAT: Activity 6.1: Discussion: Country/Political Risk – Secondary Post <input type="checkbox"/> SUN: Activity 6.2 ESA: Sections 5 and 6, Introduction, Conclusion
<p>Week 7:</p> <p>Motivation across cultures</p> <p>Leadership across cultures</p>	<ul style="list-style-type: none"> <input type="checkbox"/> WED: Activity 7.1: Discussion: Motivation & Career Opportunities in Global Companies – Initial Post <input type="checkbox"/> FRI: Activity 7.2 Assignment: Presentation on ESA Paper <input type="checkbox"/> SAT: Activity 7.1: Discussion: Motivation & Career Opportunities in Global Companies – Secondary Post

Tips for Success

Successful online learning requires a good deal of self-discipline and self-direction. As seekers of the truth, we should be willing to challenge and review one another's academic work in a spirit of respectful comradery and constructiveness. Your course is a place for you to stretch and grow as you benefit from the expertise, knowledge, experience and diverse perspectives of your instructor and peers. Constructive feedback will challenge you to stretch your own thinking, thereby expanding your knowledge, understanding and application.

To get the most out of your learning experience, you should actively engage (participate) in **ALL** course activities. Course elements are arranged chronologically. To complete a week, simply work your way "down the page" through all of the course materials and activities.

For More Information:

Be sure to review the [Support, Policies, and Procedures](#) addendum.